



HUGS FROM HADLEY

Hadley's Vertical Challenge

February 13 & 14, 2027 · Crested Butte, Colorado

Benefiting Hugs from Hadley & The Adaptive Sports Center

WHY SPONSOR?

FOR DALLAS BUSINESSES

Here's why Hadley's Vertical Challenge is worth being part of — and why it means so much to this community.

- **This honors one of our own.**

A local family, and a little girl this community knew and loved. Standing with Hugs from Hadley is simply what good neighbors do — and people quietly remember the businesses that show up when it matters.

- **You'll be part of something people care about.**

Your name lives alongside a cause families in this community already love. That kind of goodwill is earned, not bought — and it's the opposite of an ad.

- **It brings people together.**

This weekend unites families around joy, skiing, and Hadley's memory. Your support is part of what makes it possible — you're helping create the legacy, not just putting your name on it.

- **The impact is real and close to home.**

Your generosity goes straight to the Hugs from Hadley fund and to programs and families right here in our community. You'll see exactly where it lands.

- **It's easy to say yes.**

Your generosity is all we need. We handle everything — the logo, the signage, the promotion, everything. No planning, no lift on your end, just the opportunity to be part of something meaningful.

Let's talk — The Hugs from Hadley Team

hhskichallenge@gmail.com | 214-212-8830 | Sponsorship deadline: January 10, 2027

hugsfromhadley.org

All donations are fully tax-deductible for either 2026 or 2027.

♥ Skiing in her favorite place. Giving in her honor. ♥